Gärde Design Foundry
Font License Agreement

Version 3.26 · Standard License

Effective on launch, date to be confirmed

This Font License Agreement (the “Agreement”) is made between you (the “Licensee”) and G Design AB, org.nr 559278-2717, Eriksbergsgatan 31, 114 30 Stockholm, Sweden trading as Gärde Design, which publishes and licenses its typefaces through its type foundry Gärde Design Foundry (also “GD Foundry” or “GD/F”; together with G Design AB, “GD Foundry”, “we” or “us”), as licensor of the Fonts.

You accept this Agreement by ticking the acceptance box at checkout. The same text is included in the download package with the Fonts. By ticking the box you confirm that you are at least 18 years old and that you are authorised to bind the company you purchase for. If you do not accept these terms, please do not install or use the Fonts.

Orders placed through our online checkout are processed by our online reseller Paddle.com. Paddle.com is the Merchant of Record for those orders and handles payment, taxes, invoicing and refunds under its own Buyer Terms. The license to use the Fonts is granted by G Design AB under this Agreement. A Brand License, meaning this license with the Agency Sharing add-on, the Custom Font Name add-on or both, is also bought through our online checkout. Custom agreements (Bespoke and Enterprise) are signed with G Design AB and invoiced directly by G Design AB. This Agreement applies to them as set out in the signed agreement.

You can buy One License for all, covering Desktop, Web and App/Game use, or a license for selected media only. Pricing is based on total company headcount, up to 2,000 people. The full terms follow. Headings are provided for navigation.

1. Grant of License & Ownership

1.1 License Grant

Subject to your compliance with this Agreement, GD Foundry grants you a non-exclusive, non-transferable (except as set out in section 11) and perpetual license to use the purchased version of the Fonts for the media stated in your order confirmation. One License for all includes desktop, web, and app and game use in a single package. A license for selected media covers only the media you purchased. Desktop use means installing the Fonts on computers to create artwork, documents and other work. Web use means embedding the Fonts in websites. App and game use means embedding the Fonts in apps and games. The scope of the license is further determined by your Company Size, as defined below, under the applicable license tier. The license remains in force unless terminated under section 6.2. The license is granted by G Design AB, even where the purchase is made through our online checkout from Paddle as reseller (see 2.4).

“Company Size” means the total headcount of the Licensee and its affiliates, counting employees and regular individual contractors, measured at the time of purchase.

1. Grant of License & Ownership

1.2 Ownership

G Design AB, trading as Gärde Design through Gärde Design Foundry (GD Foundry), retains ownership of the Fonts and all copyright and other intellectual property rights subsisting in its original font software, outlines and related materials under applicable law. Except for the usage rights expressly granted by this Agreement, all rights are reserved. No ownership or title in the Fonts is transferred to you. This reservation does not claim exclusive rights in unprotectable ideas, general typographic styles or third-party material.

1.3 Scope

Your permitted uses are limited to what is expressly granted under your license. Any use beyond that scope requires an additional or upgraded license or a special agreement.

1.4 Original Development

To our knowledge, the Fonts are our own work and we have not copied third-party font software. Adaptations, extensions and derivatives developed by GD Foundry originate from our own designs. Historical or stylistic references do not mean that a third-party font file has been used as source material. This is a statement about provenance. It is not a warranty that the Fonts are free from resemblance to other typography or from third-party rights.

1.5 Typeface Names & Reserved Rights

Our retail typeface names combine the prefix GD, an abbreviated root reflecting the typeface's character or inspiration, and the suffix IO (Input/Output). For example, Ga in GD Gaio refers to Gaia, Gr in GD Grio to grotesk, Alb in GD Albio to Albion and its English typographic inspiration, and Tr in GD Trio to Trajan's Column. Some families may use other names. These names are independently chosen to identify our catalogue, without intent to suggest an association with, or take advantage of, any third-party name, trademark or reputation.

Our typeface names are not registered trademarks. This naming system does not establish worldwide exclusivity or constitute a trademark clearance search or a warranty that no earlier third-party rights exist. G Design AB reserves all rights that may subsist under applicable law in its names, original font software, outlines and other protectable work. "Gärde Design" is a registered trademark of G Design AB in Sweden (registration no. 613784). "Gärde Design Foundry", "GD Foundry" and "GD/F" are unregistered trademarks of G Design AB. Nothing in this Agreement waives any unregistered rights that may subsist under applicable law. You receive no right to register or use Gärde Design, Gärde Design Foundry, GD Foundry, GD/F or any typeface name as your own trademark, business name or domain name, except as expressly agreed in a signed Enterprise or commission agreement. You may identify the licensed Fonts by their supplied names, including in attribution. Your permitted use is governed by this Agreement and any applicable signed custom or commission agreement, subject to section 14.

1. Grant of License & Ownership

1.6 Your Work, Branding & Renaming

You may use the Fonts in logos and other artwork, and convert glyphs to outlines, as permitted by this Agreement. GD Foundry does not acquire ownership of your independent work merely because you use the Fonts. Your work does not confer ownership of the underlying Fonts on you. Artwork and logos lawfully created with the Fonts may be used perpetually, even after the license has ended. Permission to create artwork is not a trademark search, clearance service or assurance that your chosen name, logo or branding is registrable or does not conflict with third-party rights. You are responsible for assessing your own proposed names, logos and branding in the markets where you use them. This does not transfer responsibility to you for claims arising solely from the Fonts as supplied by GD Foundry. Renaming the font files or their internal family names requires either the Custom Font Name add-on purchased at checkout or a separate written agreement specifying the permitted names and uses. A name that leaves out the typeface name, such as a generic or brand-only name, is not available at checkout and requires a separate written agreement with GD Foundry.

With the Custom Font Name add-on, GD Foundry delivers the purchased Fonts under the name you entered at checkout, followed by the typeface name without the GD prefix, for example “Name Trio”. The renamed Fonts are delivered by email within 5 working days of payment, and only the renamed Fonts are delivered. GD Foundry may decline a name that is unlawful, misleading or appears to infringe third-party rights. In that case we will agree another name with you, or the order may be refunded under section 2.4. The renamed Fonts remain the Fonts under this Agreement, licensed on the same terms, for the same media and for the same Company Size. Your own brand name remains yours. The typeface part of the name and the font software remain subject to section 1.5. Renaming does not transfer ownership of the underlying Fonts unless expressly agreed in writing.

1.7 Font Versions & Updates

The license covers the version of the Fonts delivered to you. Updates are available at GD Foundry’s discretion.

2. License Types & Usage Rights

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2.1 License Tiers

GD Foundry offers its standard license as One License for all, covering Desktop, Web and App/Game use, or for one or two selected media. Two optional add-ons can be purchased at checkout: Agency Sharing (section 3.1) and Custom Font Name (section 1.6). An add-on applies only to the order lines for which it is purchased, as stated in your order confirmation. An order line with one or both add-ons is a Brand License. A Brand License is this Agreement with the purchased add-ons, for the media and Company Size stated in your order confirmation, and requires no separate agreement. It includes the external supplier permissions in section 3.1 only where Agency Sharing is purchased, and renaming under section 1.6 only where Custom Font Name is purchased. An Enterprise License is a signed custom agreement under section 2.3. Any other renaming rights must be expressly agreed in writing under section 1.6. A standard license does not become a Brand License or Enterprise License merely because the Fonts are used for branding.

2.2 Company-Size Pricing

Licensing is based solely on your Company Size, determined by the total headcount defined in section 1.1. If your company grows past its current tier, you must move to the correct tier within 30 days, or to an Enterprise License if your Company Size exceeds 2,000 people. We may ask once a year for reasonable confirmation of your headcount. If you have used the Fonts under too low a tier, you pay the price difference at the current list price. If your needs evolve, GD Foundry will help you upgrade your license tier to ensure continued compliance and flexibility.

Standard license tiers cover a Company Size of up to 2,000 people. A company with more than 2,000 people needs an Enterprise License (section 2.3). A standard license does not include renaming the Fonts (section 1.6) or supplier use of the Fonts on their own computers or at their own locations (section 3.1), unless the relevant add-on is purchased. It never includes embedding in hardware or firmware (section 3.2), which requires a signed agreement with GD Foundry.

2.3 Enterprise Use & Custom Licensing

For enterprise use, such as projects involving hardware embedding, large-scale distribution, or global campaigns, or companies with more than 2,000 people or that need terms beyond our standard license tiers, we offer custom licensing agreements. We are happy to tailor a solution that reflects the scope and scale of your usage. Contact us at type@gardedesign.se to discuss the details.

An Enterprise License is our custom license form for existing GD typefaces, intended for companies with more than 2,000 people and for global, large-scale use and sharing. It covers a typeface under its original name, for a fixed term or perpetually, with no headcount limit and with supplier access under section 3.1. It is a signed custom agreement that refers to this Agreement. The details are set out in the agreement. Agency Sharing and Custom Font Name are available at checkout for any Company Size up to 2,000 people and do not require an Enterprise License.

2. License Types & Usage Rights

2.4 Purchases & Refunds

Purchases made through our online checkout are processed by our online reseller Paddle.com, which is the Merchant of Record for those orders. Paddle's Buyer Terms (paddle.com/legal/checkout-buyer-terms) govern payment, taxes, invoicing and refunds for those orders. This Agreement governs your use of the Fonts. We offer a 30-day money-back guarantee as described in our Refund Policy (/refund). Refunds are requested via paddle.net. Where you consent at checkout to immediate delivery of digital content, statutory withdrawal rights may not apply, but this does not limit our Refund Policy. If a purchase made through our online checkout is refunded or charged back, the license ends and you must delete all copies of the Fonts.

Custom agreements (Bespoke and Enterprise) are invoiced directly by G Design AB. This section does not apply to them. A Brand License bought through our online checkout is covered by this section. Their payment and refund terms are set out in the signed agreement.

3. Authorized Use & Restrictions

3.1 Contractors & Third Parties

Under every license, you may supply the Fonts to printers and prepress bureaus on an as-needed basis, solely to produce or prepare your licensed work. This exception does not permit independent design work or use for other customers.

Under a standard license, other external freelancers, agencies and contractors may use your Fonts only at your business locations and on your computers, solely for your licensed work. Access through systems you manage, such as your VPN or virtual desktops, counts as use on your computers. If they need to install or use the Fonts on their own computers or at other locations, they need their own appropriate license, unless covered by the Agency Sharing add-on of your Brand License or by your Enterprise License as described below.

If you purchased the Agency Sharing add-on for the relevant Fonts, as part of a Brand License, or hold an Enterprise License, you may supply the Fonts to external designers, freelancers, agencies, developers and other subcontractors, including for use on their own computers and at their own locations, without requiring them to purchase a separate license for that work. Their access must be necessary to perform or complete an assignment solely for you, the Licensee. A supplier may serve other customers, but may not use your Fonts for those customers, its own branding or unrelated work. This permission grants no independent license and does not transfer ownership or your license.

Before supplying any files, you must provide the recipient with this Agreement and obtain its written agreement to the applicable use restrictions, reasonable file security, no onward sharing, and permanent deletion of all copies when the assignment ends or access is no longer needed, whichever occurs first. Any further subcontractor must be separately authorised by you and covered by the same applicable permissions and obligations. You are responsible for ensuring compliance by suppliers acting on your behalf.

3. Authorized Use & Restrictions

3.1 Contractors & Third Parties (continued)

An agency's or freelancer's own license does not authorise supplying font files to a client for the client's independent use. That client needs its own appropriate license. Conversely, a supplier covered by a client's Agency Sharing add-on or Enterprise License under this section does not need an additional license for the authorised assignment. Delivering finished artwork, outlines and PDFs with permitted embedded fonts does not by itself require the recipient to purchase a license. Independent installation or reuse of the font software requires an appropriate license.

3.2 Embedding & Streaming

Embedding the Fonts in websites is included in every license with web use, and embedding in apps and games in every license with app and game use. Rasterizing or streaming (for example in video or server-side rendering) is allowed within your licensed projects. Embedding in hardware or firmware means installing the Fonts in a physical product or its built-in software, for example a vehicle display, an appliance or a wearable device. It is not included in a standard license, and a signed agreement with GD Foundry can allow it.

3.3 Modification & Reverse Engineering

You may convert glyphs to outlines or curves (for example for print or design). You may convert the font format (for example to WOFF or WOFF2), create subsets and generate instances of variable fonts, in each case for your own licensed use only. You may not alter the underlying font files in any other way, reverse engineer, decompile, or otherwise attempt to derive source code, or embed the Fonts in unauthorized ways.

3.4 Prohibited Uses

You may not:

- Sell, rent, lease, sublicense, redistribute, lend, or otherwise make the Fonts available to third parties, except for supplier access and delivery permitted under section 3.1 and embedding permitted under section 3.2

- Use the Fonts, outlines or glyph shapes to train, fine-tune or evaluate machine-learning models, or to create or derive other fonts. Normal use of the Fonts in design software with AI features is allowed, as long as the font files are not used to train or fine-tune models

- Use the Fonts in any manner that violates applicable law, regulation or third-party rights, including to promote violence, hate speech or discrimination

- Use the Fonts for political campaigning or endorsement without our prior written permission

4. Trial & Educational Use

4.1 Trial Versions

Trial or demo versions of a Font are provided for internal evaluation and testing only. You may use trial fonts in pitch presentations to prospective clients. You may not use trial fonts in delivered, published or commercial work unless you first acquire the appropriate license. Trial fonts may contain limitations such as incomplete character sets or altered metrics.

4.2 Student / Noncommercial Use

Students may use the Fonts for noncommercial academic projects or personal learning, unless prohibited by the specific license terms. However, any commercial or client work requires a full license.

5. Marketing, Attribution & Showcasing

5.1 Showcasing Your Work

By using our Fonts, you grant GD Foundry the right to showcase (with attribution) your published or publicly displayed works for marketing or promotional purposes, and you confirm that you have the right to give us this permission. If you prefer not to be featured, email type@gardedesign.se at any time and we will not feature your work, or will remove it as soon as reasonably possible. We process personal data in accordance with our Privacy Policy (/privacy). Paddle is an independent controller of payment data. We will never contact you for marketing based on payment information.

5.2 Attribution

While not required, we appreciate attribution (for example “Typeface: [FontName] by GD Foundry”) when feasible.

6. Term, Termination & Remedies

6.1 Term

This Agreement takes effect upon your acceptance and continues until terminated.

6.2 Termination

GD Foundry may terminate this Agreement if you commit a material breach and do not remedy it within 14 days of written notice. We may terminate immediately for breaches that cannot be remedied, for example unauthorised redistribution of the Fonts that cannot be remedied. Supplier access expressly permitted under section 3.1 is not unauthorised redistribution. The license also ends if the purchase is refunded or charged back. Upon termination, you must delete all copies of the Fonts from all devices, cloud storage, and backups (except where outlines were created lawfully), and ensure that suppliers acting under your license cease use and delete their copies.

6. Term, Termination & Remedies

6.3 Remedies

Use of the Fonts outside the scope of your license entitles GD Foundry to a retroactive license fee at the correct tier and current list price, in addition to damages under applicable law.

6.4 Survival

Provisions concerning ownership, termination, remedies, disclaimers, liability limitations, and governing law survive termination.

7. Warranty Disclaimer & Limitation of Liability

7.1 "As-Is" Warranty

Except where prohibited by law, the Fonts are provided "as-is," without additional warranties, whether express or implied (including warranties of merchantability, fitness for a particular purpose, or noninfringement). The provenance statement in section 1.4 is not a guarantee of worldwide trademark or design clearance. Nothing in this Agreement excludes or limits liability or rights that cannot lawfully be excluded or limited, including mandatory consumer rights. An exclusion or limitation applies only to the extent permitted by applicable law.

7.2 Limitation of Liability

To the maximum extent permitted by law, GD Foundry (and its affiliates or licensors) shall not be liable for any indirect, special, incidental, punitive, or consequential damages (including loss of profits or business interruption), arising out of or related to the Fonts or this Agreement. GD Foundry's total liability is limited to the total amount you paid for the license. This limitation does not apply to intent or gross negligence, or to anything that cannot lawfully be limited.

8. Indemnification

If you are a business licensee, you agree to indemnify and hold harmless GD Foundry (and its employees, affiliates, licensors) from and against direct losses, damages, liabilities, or costs (including reasonable attorneys' fees) arising out of your breach of this Agreement or your misuse of the Fonts in violation of this Agreement or applicable laws.

9. Governing Law & Dispute Resolution

This Agreement is governed by the laws of Sweden, without regard to its conflict of laws rules. The Swedish courts have exclusive jurisdiction over any dispute arising out of or relating to this Agreement or the Fonts, with Stockholm District Court (Stockholms tingsrätt) as the court of first instance.

10. Miscellaneous

10.1 Entire Agreement

This Agreement supersedes and replaces all prior or contemporaneous understandings or agreements regarding its subject matter.

10.2 Severability

If a court finds any provision invalid or unenforceable, the remaining provisions shall remain in full force and effect.

10.3 Waiver

No waiver of any breach or right under this Agreement shall be effective unless in writing and signed by the party against whom the waiver is sought.

10.4 Amendments

This Agreement is version-bound. The version in force at the time of your purchase governs that license. New versions apply to new purchases. For existing licensees, a new version applies only if required by law, if it is clearly more favourable to you, or if you accept it when you upgrade or buy another license. Material changes are announced on our website.

10.5 Contact

For licensing questions, custom quotes, or permissions, please contact us at type@gardedesign.se.

11. Assignment

We may assign this Agreement to a successor of the foundry, or to a person to whom we transfer the relevant Fonts or rights in them. You may transfer the license only with our prior written consent, except in a merger or a sale of your whole business, in which case you must notify us in writing.

12. Export Controls & Sanctions

You may not use, export or re-export the Fonts in violation of applicable export control laws or sanctions, including those of Sweden, the European Union and the United Nations.

13. Notices

Notices under this Agreement must be in writing. Notices to GD Foundry are sent to type@gardedesign.se or to our registered address. Notices to you are sent to the contact details provided at purchase.

14. Order of Precedence

A signed custom or commission agreement, addendum or order form between you and GD Foundry prevails over this Agreement to the extent of any conflict.

15. Language

The English version of this Agreement governs. Any translation is provided for convenience only.